



Sponsorship Package for Wildflower & Mushroom Festivals 2026

Mount Pisgah has been holding annual festivals since 1981 celebrating the diverse ecology of our area in partnership with Lane Community College, Cascade Mycological Society, and Native Plant Society of Oregon. Over the years, these festivals have grown in scope and size to include musical acts from a mainstage, food and beverage vendors, arts and crafts vendors, educational nature tours and workshops, and large species displays. Our Mushroom Festival boasts the largest display of species on the West coast, and our Wildflower Festival has hundreds of species on display. Being a Festival Sponsor supports our small non-profit organization in putting on these wonderful community events, which have a combined attendance of over 7,500 primarily local community members - a fantastic opportunity to gain valuable exposure for your business!

Festival sponsorship Tier 1 \$1,200*

Acknowledgements for your business:

- Your **company's banner** prominently displayed angled along entrance path to Festivals
- Your company's **logo on our website** as Festival Sponsor & on ticketing page during Festival promotion
- Your company's **logo on beautiful Festival posters** which are hung around Lane County and sold at festivals as collectors items
- Inclusion of your business in general **sponsorship acknowledgement on social media**
- Your **company's name announced from the main stage** each festival
- Listing with logo in *Tree Time*, our bi-annual print newsletter
- Framed copy of the **Festival posters**
- Four **complimentary tickets** to each Festival
- Invitation to display pre-shows the evening before Festivals

Festival Sponsorship Tier 2 \$2,000

Acknowledgements for your business:

- All above listed benefits
- Acknowledgement **spotlight on your business** posted to our social media once annually (over 14,000 mostly-local followers)
- Premium banner placement with no banners in front of yours

Festival Sponsorship Tier 3 \$5,000

Acknowledgements for your business:

- All above benefits described for Tier 1 & 2
- A 10x10 booth space (no sales allowed) at one Festival annually*

*Because booth space is very limited at our Festivals, we will review all interest and prioritize those businesses that most closely align with our mission and positively contribute to our attendee's experience at our Festivals. 3rd tier sponsors must comply with our Festival Code of Conduct.

Sponsoring these popular community events is fantastic visibility for your company, supports community engagement and education, and is tax-deductible.

Please contact Leisha Wood with your interest or further questions:
development@mountpisgaharboretum.com or 541-747-3817.